

DOORI

COSMETICS



Naturally Radiant,
Unveil Your Healthy Beauty
with the Power of Medicinal Herbs
Since 1998

DAENG GI MEO RI



The effects of medicinal herbs manifest in various ways.

The effects of medicinal herbs manifest in various ways. Countless substances continually produced within plant life serve as crucial nutrients for humans and also exhibit remarkable medicinal effects.

Many drugs are derived from the plant kingdom. Consequently, the leaves, stems, roots, barks, and fruits of plants have been utilized as medicine in both the East and West for a long time. Today, these substances are chemically extracted and synthesized to create pharmaceuticals.



Doori Cosmetics has launched the DAENG GI MEO RI medicinal herbal Hair care brand, featuring medicinal herbal patents and Korea's first heat extraction production facility



In Korea, the first Medicinal Herbal anti-hair loss shampoo
Since 2005, the brand has led the anti-hair loss haircare
market through continuous research and product
development

2005

A mild herbal line crafted with expertly extracted herbal ingredients for the whole family to use for a healthy lifestyle.



Ki Gold Premium

2010

Our premium herbal shampoo line, enriched with the essence of traditional herbal knowledge through fermented extracts, promotes healthy and beautiful scalp and hair



Vitalizing Jin Gi

2012

Includes 19 types of Korean medicinal herbal extracts and uses white mulberry water for premium line and ginseng water for Jingi hyun line instead of purified water



Vitalizing Energy Jin Gi Hyun

2016

A Prestigious Korean line blending traditional medicine and science for holistic hair and scalp health, crafted with 40 natural nutrients and enriched with Jeju camellia oil



Dlaesoo

2020

A traditional Korean line that simultaneously cares for hair loss and volume



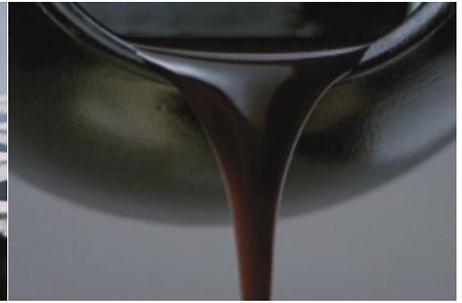
Volum Glamo

Blending Medicinal Herbs

DAENG GI MEO RI



Contains the highest of herbal extract Concentration in the history of **Doori Cosmetics at 38%** (exclusive to Shampoo)



Key Features

01

38% of the total volume comprises herbal extracts

02

Functional Cosmetic, No artificial colors are added for a genuine herbal appearance

03

Carefully selected oriental herbs are concocted and extracted using traditional methods

Main ingredients

Fleece flower



Houttuynia Cordata



Siberian Chrysanthemum



Medicinal herb compound

(Japanese honey locust extract, lycium extract, foxglove root extract, Siberian chrysanthemum extract, Scotch pine sprout extract, houttuynia extract, morus bark extract, ginseng extract, safflower seed oil, thuja leaf extract)

Sub ingredients

Red ginseng extract, Siberian chrysanthemum extract, pomegranate extract



morus bark extract, houttuynia cordata extract, foxglove root extract, ginseng extract, mugwort extract, Asiatic knotwood extract, licorice extract

Portulaca extract, Siberian chrysanthemum extract, licorice extract, mugwort extract, Poria cocos extract, ginseng extract, thuja extract



shrubby sophora root extract, cengong root extract



caffeine

Portulaca extract, licorice extract, mugwort extract, Poria cocos extract, ginseng extract, thuja leaf extract, centella extract



rehmannia glutinosa extract, fleecflower extract



chamomile extract, rosemary extract, lavender extract



birch sap

HASUO SHAMPOO Fleece flower

Hair Loss Care
For Thinning Hair



400 ml
RRP KRW 22,000

Fermented red ginseng and pomegranate herbal extracts provide concentrated nutrition to stress-sensitized scalps.

It offers a clean, deep-cleansing experience for oily scalps, protecting damaged hair with nourishing wheat proteins for shiny, smooth hair

EOSEONGCHO SHAMPOO Houttuynia Cordata

Hair Loss Care
For Oily Scalp



400 ml
RRP KRW 22,000

A potent blend of 10 medicinal herbal extracts revitalizes weak scalps and strengthens thin hair. Extracts from shrubby sophora and cengong refresh oily scalps, ensuring a healthy shine and elasticity post-wash with soft foams from natural surfactants

GUJEOLCHO SHAMPOO Siberian Chrysanthemum

Hair Loss Care
For Sensitive Scalp



400 ml
RRP KRW 22,000

A gently spreading sweet scent provides a pleasant feeling, while the soft foam from natural surfactants cleans excess sebum, promoting a healthy and clean scalp.

Birch sap ingredients moisturize the scalp and hair

HERBAL TREATMENT Medicinal herb compound

Hair Loss Care
For All Hair types



400 ml
RRP KRW 22,000

Contains blended oriental herbal extracts such as Japanese honey locust, lycium, foxglove, etc. Enriched with keratin protein and wheat protein. Mild herbal scent for a feel-good hair care experience.

■ Ki Gold Premium line



Enriched with panthenol, lecithin, and Crinum extracts, this formulation offers comprehensive hair root nutrition, scalp cleansing, care, and protection



■ Patented Ingredient



PATENTED INGREDIENT
(10-0979269)
Hair loss care & Promotion
of hair growth

■ Key Features

01

Preserves the nutritional benefits of oriental medicinal herbs from the original Ki Gold line, designed to cleanse the scalp and nourish hair roots.

02

Upgraded hair care ingredients and has been enhanced with the inclusion of patented hair root strengthening substance, crinum extracts (patent no.: 10-0802192)

03

Provides essential nutrients to the hair roots for fuller and healthier hair.

KI GOLD PREMIUM SHAMPOO

Hair Loss & Scalp Care
All Hair Types



500 ml
RRP KRW 25,000

Blended herbal extracts nourish weakened scalp and hair.
Patented crinum extracts strengthen roots for healthy growth (Patent 10-0979269). Menthol refreshes the scalp, providing a fresh post-shampoo finish.
Dexpanthenol softens and leaves hair healthy and soft after washing

KI GOLD PREMIUM TREATMENT

Hair Loss & Scalp Care
All Hair Types



500 ml
RRP KRW 25,000

Blended herbal extracts nourish and maintain the health of weakened scalp and hair.
The patented crinum extracts strengthen hair and promote growth (Patent 10-0979269).
Keratin provides concentrated care for damaged hair, reducing static electricity and promoting smoothness.

KI GOLD PREMIUM MULTI ESSENCE

Volume & Nutrition Care
All Hair Types



500 ml
RRP KRW 24,000

Fermented red ginseng, hovenia dulcis, and pomegranate extracts nourish limp hair, aiding in collagen synthesis and promoting scalp health. Ginseng's saponins
Active components contribute to overall hair and scalp well-being, protecting and moisturizing hair while repairing damage

Ki Gold Quick Hair Cover Cushion Natural Brown/Brown Black

Hair Loss Care
For All Hair types



8 g
RRP KRW 9,000

Filling the scalp, addressing issues like sparse hair and hair loss, arranging an uneven hairline, quick and easy application, 24 hours long-lasting, water proof, containing herbal and anti-aging ingredients and free from parabens, sulfates, alcohol, and fragrances

■ Jin Gi Vitalizing line



珍 (Jin): Treasure/Precious/Rare/Dear/Valuable
氣 (Gi): Energy/Vigor/Force/Power/Breath

Calamus Extract Water base



Nourishment for enhanced hair
Shine Subtle scent effect
Improved hair elasticity

Oriental Herbal Extracts



Extracts of: Siberian chrysanthemum,
Foxglove, Honey locust fruit, Thuja
leaf, Morus bark, Vitex fruit, False
daisy, Mugwort & Ginseng

Long-lasting Fragrances



Fresh scent form harmonious
blend of citrus and herbs

■ Key Features

01

9 concocted Oriental
Herbal Extracts

02

Formulated with Calamus
Water instead of Purified
water for increased scalp
care effects

03

Includes fermented
extracted water for faster
absorption of herbal
nutrients by the skin

VITALIZING SHAMPOO

Hair Loss Care
For All Hair type



500 ml
RRP KRW 23,000
300ml/145ml/50ml/Sachet

Gentle and family-friendly, this shampoo is enriched with diverse oriental herbs and Korean medicinal ingredients.

It addresses hair roughness using calamus-extracted water, providing excellent cleansing without the harshness of traditional herbal shampoos.

The mild formula, achieved through oriental herbal fermentation, ensures a soothing experience for the whole family.

VITALIZING NUTRITION HAIR PACK

Hair Loss Care
For Damaged Hair



120 ml
RRP KRW 8,000

Ginseng, Siberian chrysanthemum, cengong extracts, etc., provide moisture for soft and healthy hair.

Contains keratin proteins to moisturize and nourish rough, splitting hair, promoting shine and elasticity.

VITALIZING TREATMENT

Hair Loss Care
For All Hair type



500 ml
RRP KRW 25,000
300ml/145ml/50ml

Calamus water, a traditional oriental herbal substance, contains natural moisturizing ingredients for hair care.

Use for healthy hair, as it contains hydrolyzed protein, keratin, and tocopheryl acetate for overall strength, shine, and elasticity, effectively restoring damaged hair.

VITALIZING SCALP NUTRITION PACK

Hair Loss Care
For weakened hair roots



145 ml
RRP KRW 18,000

Key ingredients such as L-menthol, salicylic acid, and dexpanthenol.

It revitalizes and softens the scalp, enhancing the overall scalp environment. Enriched with nine oriental herbal ingredients, it effectively alleviates hair loss symptoms.

VITALIZING HAIR SERUM

Hair Loss Care
For Damaged Hair



140 ml
RRP KRW 23,000

Nourishes hair with
Infused with sweet flags and fermented herbs, it strengthens hair. Vegetable oils (Prunus Armeniaca, Walnut, Green tea seed, Olive) revitalize damaged hair. Hydrolyzed silk protects for healthy, shiny hair.

VITALIZING NUTRITION HAIR PACK (HAIR CAP)

Hair Loss Care
For Damaged Hair



35 g x 12 ea
RRP KRW 4,000/ea

Packed with eight oriental herbs, including ginseng and morus bark, this hair treatment also features fermented ingredients for weakened hair. It contains ceramide, panthenol, and keratin for damaged hair, providing a smooth, shiny finish.

With calamus water, mugwort, and menthol, it revitalizes dry hair. An easy at-home solution for professional-like care.

VITALIZING PREMIUM SHAMPOO

Hair Loss Care
For All Hair type



500 ml
RRP KRW 25,000

33% herbal extracts for a healthy scalp, calamus extract water for beautiful hair.

Ginseng extract of 21,000ppm, increased from 1000 ppm prevents hair loss, while fermented mugwort extract reduces loss-inducing enzymes.

U-turn Complex, with Hojanggeun, Hwangbaek, Sasangja, promotes a healthy scalp.

VITALIZING PREMIUM TREATMENT

Hair Loss Care
For All Hair type



500 ml
RRP KRW 25,000

Herbal extracts care for stressed hair, and Changpo water traditionally nurtures and beautifies.

With 20,000ppm of ginseng extract, prevents hair loss and promotes the growth of healthy hair by supplying various nutrients and moisture.

Fermented mugwort extract reduces enzymes that cause hair loss, contributing to hair loss prevention.



Ginseng extract increased, shampoo from 1,000PPM to 21,000PPM. Treatment includes 20,000PPM



Patented ingredient (10-2131569) - Mugwort extract
Addition of patented ingredients, using fermented mugwort extract as an effective component in a hair loss prevention and scalp care formula. Ginseng, noted in Korean mythology, adds to the effectiveness in preventing hair loss.



■ Dlae Soo line



Abundant Beauty Found in Pristine Nature
DAENG GI MEO RI Dlae Soo

Nutrition of Jeju Camellia oil



Supplying nutrients to brittle and thinning hair with the nourishing ingredients of Jeju camellia oil

Oriental Herbal blend extract



20 ingredients including key components of Lingzhi Mushroom, Jeju Camellia oil and 10 naturally derived ingredients

Sweet & Fresh scent



Fresh scent form harmonious blend of citrus and herbs

■ **Key Features**

01

33% of 8 blended Oriental Herbal ingredients, along with 3 additional extracts of Lingzhi Mushroom, Jeju Camellia oil, and 10 naturally derived extracts

02

MFDS approved quasi-pharmaceutical products with 2 clinically proven benefits: hair loss reduction and scalp keratin reduction

03

Free from artificial colors, Oxbenzone, and animal oils

DLAE SOO SHAMPOO

Hair Loss Care
For All Hair type



400 ml
RRP KRW 27,000
200 ml/Sachet

Contains 33% of precious Lingzhi mushroom grown in Korea and eight carefully blended Oriental herbal extracts

Jeju camellia oil nourishes, adding shine to the hair with a mild camellia scent suitable for the entire family
Moisturizing effects from 10 naturally derived substances such as rosemary and sage keep the scalp and hair fresh and healthy

DLAE SOO TREATMENT

Hair Loss Care
For All Hair type



400 ml
RRP KRW 27,000
200ml

Enriched with precious Lingzhi mushrooms grown in Korea and a blend of eight carefully selected Oriental herbal extracts

The nourishing Jeju camellia oil enhances hair texture, providing shine and a mild camellia scent suitable for the entire family.
The moisturizing effects of 10 naturally derived substances, including rosemary and sage, promote a fresh and healthy scalp and hair

DLAE SOO INTENSIVE NOURISHING PACK

Hair Loss Care
For Damaged Hair



200 ml
RRP KRW20,000

The concentrated nourishing effects of argan oil, golden cocoon extracts, and keratin work to transform splitting, rough, and extremely damaged hair into a smooth and soft texture

The nourishing Jeju camellia oil adds a glossy sheen to hair, accompanied by a mild camellia scent

DLAE SOO MOIST GLOW MIST

Hair Loss Care
For Damaged Hair



100 ml
RRP KRW 18,000

Enhance the Shine & Smooth Concentrated Care by incorporating additional Pearl extracts and caviar extracts, treasures from the ocean. These additions bring extra shine and moisture to the hair, resulting in a smooth and healthy texture

DLAE SOO CURLING WATER MIST

Hair Loss Care & Styling
For Curling Hair



100 ml
RRP KRW 18,000

Natural Styling Care Infused with fermented soybean peptide ingredients to provide protein to the hair, and wheat protein curling polymer ingredients for an elastic wave style

■ **Glamo Volume line**

글래毛

Simultaneous Hair Loss and Volume Hair care

Oriental Herbal blend
With extra ingredients



Includes 10 ingredients beneficial for hair, 6 for the roots and 3 for the scalp
Added extra ingredients for soothing, volume and moisturizing i.e. 5 red fruits extracts

Derma Test Completed



Patented topical formula using traditional herbs like ginseng and goji berries for hair loss prevention and growth stimulation

Eco-friendly & Free from

- Methylparaben NO!
- Ethylparaben NO!
- Propylparaben NO!
- Butylparaben NO!
- Isobutylparaben NO!
- Isopropylparaben NO!

Use of biodegradable surfactants
No use of 20 harmful Ingredients for the human body

■ **Patented Ingredient**



PATENTED INGREDIENT (10-0979269)
Hair loss care & Promotion of hair growth



PATENTED INGREDIENT (10-0802192)
For hair growth

■ **Key Features**

01

Directly crafted oriental herbal extracts, 35% content, containing natural ingredients for hair loss relief, scalp soothing, hair volume, luster and moisture

02

Hair loss relief functional cosmetic with patented formulations, obtained the excellent grade in German derma test, completed 8 clinical test

03

Eco-friendly hair care with biodegradable surfactants & gentle free from 20 harmful ingredients for the human body

GLAMO VOLUME SHAMPOO

Hair Loss Care & Volumizing
For All Hair type



400 ml
RRP KRW 20,000
50ml/Sachet

Contains 35% of 19 Korean traditional medicinal herbs for optimal scalp and hair conditioning, providing nutrition for healthy and elastic hair care. Features 19 effective oriental herbal ingredients and five energy-packed red fruit extracts for refreshing care. Enriched with pearl and golden silk for moisturizing damaged hair, ensuring a shiny finish.

An eco-friendly shampoo without 20 harmful ingredients, promoting both scalp health and environmental sustainability.

GLAMO KERATIN TREATMENT

Hair Loss Care & Volumizing
For All Hair type



400 ml
RRP KRW 20,000
50ml

Contains 19 Korean traditional medicinal herbal extracts for optimal scalp and hair conditioning, offering nutrition for healthy and elastic hair care. Features 19 effective oriental herbal ingredients, including red ginseng and schizandra. Includes essential keratin for overall hair health.

Enriched with black foods (black bean, black sesame, acai palm fruit, phellinus, kelp) to provide concentrated nutrition for damaged hair.

■ Yellow Blossom Line



Discovering a yellow spring light in colza flowers

<p>Colza flower oil & free from</p> <ul style="list-style-type: none"> • 10 naturally derived extracts & 5 oriental extracts • No sulfate surfactants, silicon, artificial colors, oxybenzone and weak acidic 	<p>Experience Colza flower scent, akin to a spring day</p>	<p>Clinically proven</p> <p>Comparison of before / after using hair</p> <table border="1"> <caption>Measurement of hair moisture [average, %]</caption> <thead> <tr> <th>시도 사용 전</th> <th>사용 4주 경과 후</th> </tr> </thead> <tbody> <tr> <td>8.39</td> <td>8.41</td> </tr> </tbody> </table> <p>0.30% increase</p> <ul style="list-style-type: none"> • Helps reduce dead skin cells on scalp • Increase hair shine and moisture 	시도 사용 전	사용 4주 경과 후	8.39	8.41
시도 사용 전	사용 4주 경과 후					
8.39	8.41					

■ Key Features

<p>01</p> <p>Contains 10 naturally derived extracts including ECO-CERT ingredients plus 5 oriental herbal extract</p>	<p>02</p> <p>Premium scent jointly planned with the global French perfume company Charabot with a 215 tradition</p>	<p>03</p> <p>Clinically proven result of reduction of scalp dead skin cell by 20.06% in 4 weeks, increase hair shine and moisture</p>
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YELLOW BLOSSOM HAIR LOSS CARE SHAMPOO

Hair Loss Care
Thin, dry and damaged Hair



400 ml
RRP KRW 19,000

Blended herbal extracts nourish weakened scalp and hair. Patented crinum extracts strengthen roots for healthy growth (Patent 10-0979269). Menthol refreshes the scalp, providing a fresh post-shampoo finish. Dexpanthenol softens and leaves hair healthy and soft after washing

YELLOW BLOSSOM HAIR LOSS CARE TREATMENT

Hair Loss Care
Thin, dry and damaged Hair



300 ml
RRP KRW 16,000

Blended herbal extracts nourish and maintain the health of weakened scalp and hair. The patented crinum extracts strengthen hair and promote growth (Patent 10-0979269). Keratin provides concentrated care for damaged hair, reducing static electricity and promoting smoothness.

YELLOW BLOSSOM INTENSIVE HAIR MASK

Hair Loss Care
Thin, dry and damaged Hair



200 ml
RRP KRW 10,000

Fermented red ginseng, hovenia dulcis, and pomegranate extracts nourish limp hair, aiding in collagen synthesis and promoting scalp health. Ginseng's saponins active components contribute to overall hair and scalp well-being, protecting and moisturizing hair while repairing damage

YELLOW BLOSSOM HAIR OIL SERUM

Hair Loss Care
Thin, dry and damaged Hair



80 ml
RRP KRW 14,000

Filling the scalp, addressing issues like sparse hair and hair loss, arranging an uneven hairline, quick and easy application, 24 hours long-lasting, water proof, containing herbal and anti-aging ingredients and free from parabens, sulfates, alcohol, and fragrances

Medicinal Herb Hair Color



Gentle and Healthy Herbal Hair Dye with Oriental herbal Extracts

Covered Gray Hair

Oriental herbal extracts enhance hair health



For main ingredients, Cnidium officinale root, Chrysanthemum Extract, Ginseng Extract, Mugwort Extract

The protein component refreshes the hair.



Hydrolyzed Keratin

Two key components contribute to healthy hair



PCA & Threonine

Patented Ingredient



PATENTED INGREDIENT (10-1243697)

Walnut Extracts help to balance hair care and maintain a healthy scalp

Key Features

01

Four oriental herbal extracts, along with Keratin, PCA, and Threonine, enhance scalp and hair health during dyeing

02

The protein component conditions hair vitality, prevents static electricity, and keeps the scalp healthy and moist

03

The two key components, PCA and Threonine, promote moisture, softness, and elasticity for both the scalp and hair

Natural Brown

Covered Gray Hair



Medium Brown

Covered Gray Hair



Dark Brown

Covered Gray Hair



Black

Covered Gray Hair



120g
(Step 1 60g + Step 2 60g)
RRP KRW 16,000

- Hair strands benefit from keratin protein and the natural moisturizing ingredient PCA, providing a hydrating effect.
- This medicinal herb hair dye is gentle on the scalp, covering gray hair with natural-looking colors.
- Without PPD, it minimizes skin troubles and side effects

Ki Gold Premium Shampoo & Treatment

Hair Loss & Scalp Care
All Hair Types



VITALIZING Shampoo

Hair Loss Care
For All Hair type



DlaeSoo Shampoo

Hair Loss Care
For All Hair type



Glamo Shampoo

Hair Loss Care & Volumizing
For All Hair type



7ml